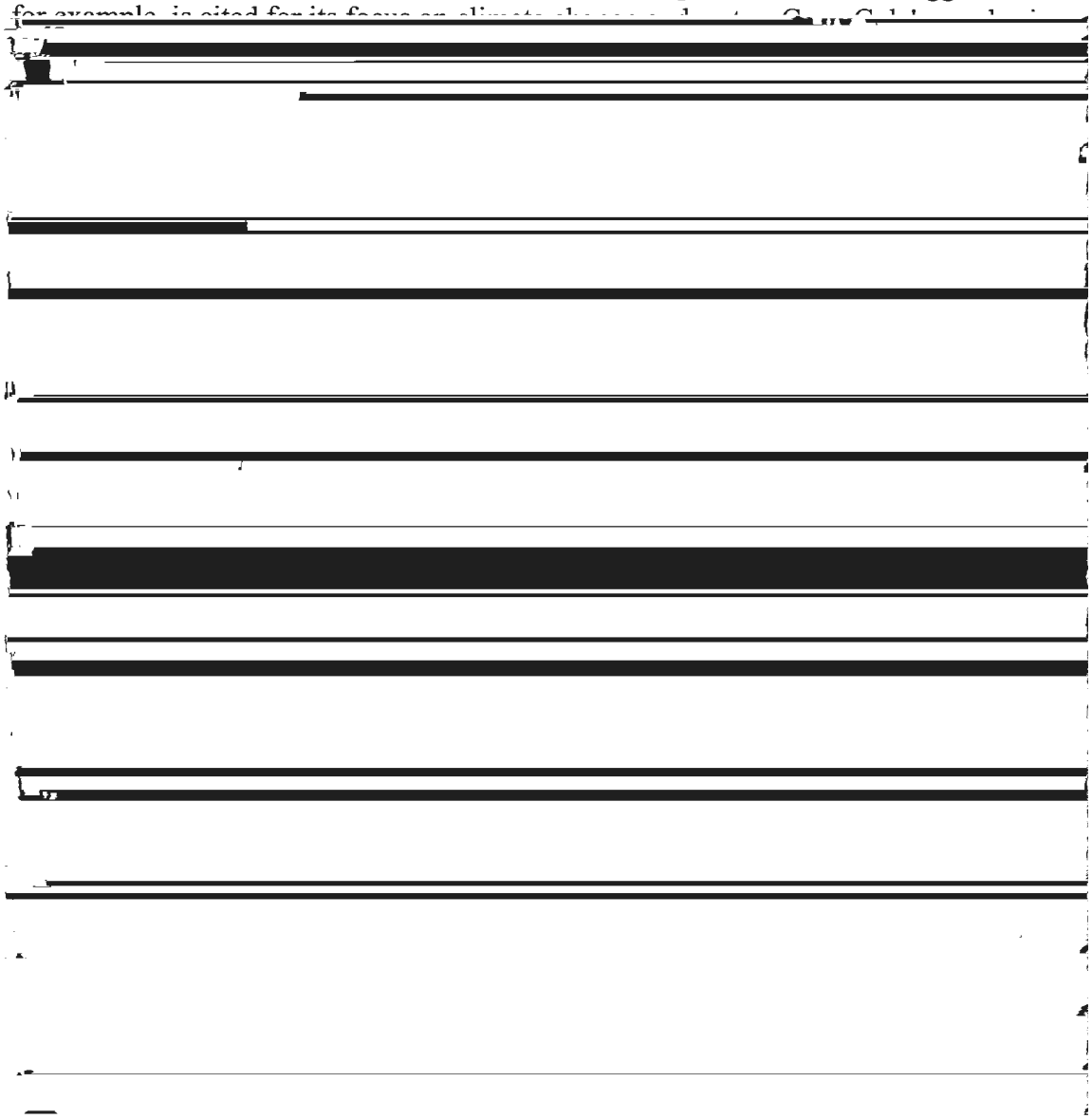
Management Fellows Application Essays:

Please read the prompts below carefully and **CHOOSE ONE** as the topic for your application essay (600-750 words). The essay is your chance to show us the way you approach issues related to entrepreneurship, business, and economics and the depth of thought you can contribute. You are welcome but not required to consult additional resources as part of your writing process. As always, you should cite outside sources appropriately. We are eager to read about your perspective on corporate social responsibility or a social or economic problem and look forward to discussing it with you, if you are selected for an interview.

Prompt 1:

Corporate social responsibility in the global food and drink industry

Oxfam's "Behind the Brands" scorecard examined the top ten global food and drink companies and assesses their environmental social practices. The rankings were based primarily on public information, such as reports available on the company websites and comments and complaints people post on social networks - known as "shaming and naming." Between the first and second years of the report, nine of the ten companies improved their scores, including Nestle, Coca-Cola, Pepsi, Mars, and Kellogg's. Nestle, for example, is cited for its focus on climate change and water [redacted]